

Benjamin D. Rosenberg, Ph.D.

Assistant Professor of Psychology
Dominican University of California
Director, [Health and Motivation Lab](#)
Section Editor, *Current Psychology*
benjamin.rosenberg@dominican.edu

SUMMARY OF SERVICE, SCHOLARSHIP, AND TEACHING

I am an applied social-health psychologist with expertise in health behavior; research methods, statistics, and survey design; as well as attitudes, persuasion, and social influence. My teaching focuses on two things that research suggests facilitate student success: holding high expectations and being extremely accessible to all students. I have created the syllabus, reading list, and all assignments for many of the courses that I have taught, including Statistics, Research Methods, Social Psychology, Health Psychology, Introductory Psychology, and Critical Thinking. As the Director of the Health and Motivation Lab, I am also involved in research, which heavily informs my teaching and allows me to stay current in the field. Broadly, my research involves the application of social psychological theories to the domain of health and well-being. For example, one stream of studies examines the way in which emotional and motivational states influence people's reactions to health-related messages. As an applied researcher, I have experience in designing, implementing, analyzing, and writing up data from an array of topic areas, including childhood obesity, education, organ donation, and team sports. I actively contribute to service at the institutional (e.g., co-chair of Faculty Development Committee) and field levels (e.g., Section Editor at *Current Psychology*; program co-chair for the 2024 Western Psychological Association meeting). *Full teaching evaluations available on request.*

EDUCATION

Claremont Graduate University, Claremont, CA.

Ph.D., Applied Social Psychology May 2015

“Adding a boundary condition to psychological reactance theory: Jack meets Erich”

Chair: Dr. Jason T. Siegel

Committee: Dr. William D. Crano, Dr. Andrew Lac, Dr. James P. Dillard

M.A., Applied Social Psychology and Evaluation May 2010

University of Colorado, Boulder, CO.

B.A., Psychology August 2006

FULL-TIME ACADEMIC EMPLOYMENT

Dominican University of California

Assistant Professor 2019 - Present

Chapman University

Instructional Assistant Professor

Lecturer

2017 - 2019

2016 - 2017

TEACHING EXCELLENCE**Teaching Experience & Student Evaluations****(Courses taught in full-time positions listed; adjunct teaching experience and evaluations available on request)**

| School <i>(number of courses; average eval score)</i> | Course Title | Terms Taught | Student Global Average |
|---|--|---|---|
| <u>Dominican University of California</u> (N = 30; M = 4.9/5) | Behavioral Health | Fall 2020 | 5.0/5 |
| | Directed Research I | Fall 2023 Fall 2022 Fall 2021 | 4.9/5 4.9/5 5.0/5 |
| | Directed Research II | Spring 2023 Spring 2022 | 5.0/5 4.9/5 |
| | Health Campaigns and Persuasion | Spring 2021 Spring 2020 | 4.9/5 4.9/5 |
| | Health Psychology | Fall 2022 Fall 2021 Spring 2021 Fall 2020 | 4.9/5 4.8/5 4.8/5 4.8/5 |
| | Psychology of Fantasy Football | Fall 2023 | 4.9/5 |
| | Psychology of Motivation and Emotion | Fall 2022 Fall 2021 | 4.8/5 4.9/5 |
| | Social Psychology | Spring 2023 Spring 2022 Fall 2020 Spring 2020 Fall 2019 | 4.7/5 4.9/5 5.0/5 4.6/5 4.7/5 |

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| | Social Influence | Spring 2022 Summer 2020 | 4.8/5 5.0/5 |
| | Sport Psychology | Spring 2021 | 4.8/5 |
| | Statistics | Fall 2022 Fall 2021 Spring 2021 Fall 2020 Spring 2020 Fall 2019 | 4.7/5 4.9/5 4.6/5 4.8/5 4.9/5 4.9/5 |
| <u>Chapman University</u> (<i>N</i> = 20; <i>M</i> = 4.67/5) | Health Psychology | Summer 2020 Spring 2019 Spring 2018 Fall 2017 | 4.7/5 4.5/5 4.5/5 4.5/5 |
| | Introductory Psychology | Fall 2017 | 4.6/5 |
| | Research Methods in Behavioral Science | Spring 2019 Winter 2019 Fall 2018 Spring 2018 Winter 2018 Fall 2017 Spring 2017 Fall 2016 Spring 2016 Winter 2016 | 4.8/5 4.8/5 4.6/5 4.6/5 4.9/5 4.8/5 4.5/5 4.7/5 4.9/5 4.7/5 |
| | Social Psychology | Fall 2020 Spring 2019 Fall 2018 Summer 2018 Winter 2017 | 4.8/5 4.8/5 4.8/5 4.5/5 4.4/5 |

Student Mentoring

I have extensive experience mentoring both undergraduate and graduate students. I formally mentor 4-6 students every semester in the Health and Motivation Lab, which I direct. I also oversee groups of 6-10 undergraduate students in a yearlong thesis course, Directed Research I & II. In addition, I mentor 3-6 students each semester as teaching assistants for the courses I teach. I have served as the external reviewer on several dissertation committees. My publications and presentations with students appear below, denoted with *.

Undergraduate Student Mentoring

Dominican University of California

Directed Research I & II (6-10 students per semester)

Fall 2023 - Spring 2024

Fall 2022 - Spring 2023

Fall 2021 - Spring 2022

Student Scholarly Presentations from Directed Research I & II

Lea, N. (2023). Feathered friends: The positive effects of owning a companion bird. *Western Psychological Association*, Riverside, CA.

Griffin, K. (2022). Out of bounds: Attitudes toward sexual minorities falling outside social norms of monosexuality and monogamy. *Western Psychological Association*, Portland, OR.

Research Advisor (students listed below)

| | |
|---|----------------|
| Sarah Gilchrist, Psychology | 2024 - Present |
| Madelyn Ayers, Psychology | 2024 - Present |
| Christopher Kenney, Psychology | 2023 - Present |
| Kaylee Norris, Psychology | 2023 - Present |
| Elana Antolin-Wilczek, Psychology | 2022 - Present |
| Caitlyn Perales, Psychology | 2022 - 2023 |
| Julia Dyer, Psychology | 2022 |
| Myron Eusebio, Psychology | 2022 |
| Criselle Ramos, Psychology | 2022 |
| Catherine Salomon, Occupational Therapy | 2020 - 2022 |
| Shelby Thomason, Nursing | 2020 - 2022 |
| Erin Heckelman, Occupational Therapy | 2020 - 2021 |
| Christina Pathoumthong, Political Science | 2020 - 2021 |
| Julia Reinhard, Political Science | 2020 - 2021 |

Teaching Assistant Advisor (students listed below)

| | |
|-----------------------|-------------|
| Jeanna Jose | 2024 |
| Romisa Shakeriniasar | 2024 |
| Evet DeCota | 2024 |
| Miriya Peneyra | 2024 |
| Kaylee Norris | 2022 - 2023 |
| Katrina Ecke | 2023 |
| Emily Larsen | 2023 |
| Nicole Lea | 2022 |
| Corinne Leung | 2022 |
| Emily Melton | 2022 |
| Albert Andrew Mendoza | 2022 |
| Sabrina Solis | 2022 |
| Angeline Archibald | 2022 |
| Melissa Herzstein | 2022 |

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|-----------------|-------------|
| Melanie Mendez | 2022 |
| Ally Bold | 2021 - 2022 |
| Ashlyn Allan | 2021 |
| Elsy Gramajo | 2021 |
| Kenneth Griffin | 2021 |
| Isabelle Pisano | 2021 |

Chapman University

Undergraduate Advising Coordinator Summer 2018 - Spring 2019

Research Advisor
 Spring 2019
 Fall 2018
 Spring 2018
 Fall 2017

Graduate Student Mentoring

Dissertation Committee External Member

Buckley, T. (2022). Moral matching: Strategic messaging to overcome barriers to persuasion. School of Communication, Chapman University.

Hollar, S. (2022). Self-distancing as a persuasive amplifier for increasing help-seeking among people with depression. Department of Behavioral and Organizational Sciences, Claremont Graduate University.

External Research Advisor

Chris Falco, Social Psychology Ph.D. student, Claremont Graduate University 2021 - Present
 Tess Buckley, Health Communication Ph.D. student, Chapman University 2020 - 2022

SCHOLARSHIP OF DISCOVERY

Written Scholarly Publications

Published Peer-Reviewed Papers (* denotes student at time of publication)

Siegel, J. T., & **Rosenberg, B. D.** (2024). When reactance begets more reactance: The reactive spiral. *Motivation Science*. Advanced online publication. <https://doi.org/10.1037/mot0000363>

Wang, Z., Song, D., Ren, S., **Rosenberg, B. D.**, & Cai, S. (2023). Team reflexivity, thriving at work and employees' work-to-family enrichment: A multilevel perspective. *Journal of Managerial Psychology*, 38, 465-479. <https://doi.org/10.1108/JMP-04-2022-0199>

George, M., **Rosenberg, B. D.**, *Dale, S., *Kirkland, L., Culross, P., & Chen, R. (2023). "I would rather die." Rationalization, emotions, identity, and beliefs as justification for remaining

unvaccinated. *Social and Personality Psychology Compass*. Online June 19, 2023.
<https://doi.org/10.1111/spc3.12815>

Berardi, V., **Rosenberg, B. D.**, *Srivastava, S., *Estrada-Rand, N., & *Frederick, J. (2023). The when and where of stair versus elevator use in a university dormitory. *Journal of American College Health*, 71(4), 997-1002. Online July 27, 2021.
<https://doi.org/10.1080/07448481.2021.1920602>

Rosenberg, B. D., & Siegel, J. T. (2023). Threatening uncertainty and psychological reactance: Are freedom threats always noxious? *Current Psychology*, 42, 3968–3977. Online April 21, 2021. <https://doi.org/10.1007/s12144-021-01640-8>

*Staunton, T. V., Alvaro, E. A., & **Rosenberg, B. D.** (2022). A case for directives: Strategies for enhancing clarity while mitigating reactance. *Current Psychology*, 41(2), 611–621. Online January 2, 2020. <https://doi.org/10.1007/s12144-019-00588-0>

*Staunton, T. V., Alvaro, E. A., **Rosenberg, B. D.**, & Crano, W. D. (2020). Irony and controlling language: Reducing threat and increasing positive message evaluations. *Basic and Applied Social Psychology*, 42, 369-386. <https://doi.org/10.1080/01973533.2020.1789464>

Rosenberg, B. D., & Siegel, J. T. (2018). A 50-year review of psychological reactance theory: Do not read this article. *Motivation Science*, 4, 281-300.
<https://psycnet.apa.org/doi/10.1037/mot0000091>

Siegel, J. T., Lienemann, B. A. & **Rosenberg, B. D.** (2017). Resistance, Reactance, and Misinterpretation: Highlighting the Dire Challenge of Persuading People with Depression to Seek Help. *Social and Personality Psychology Compass*, 11, e12322.
<https://doi.org/10.1111/spc3.12322>

Siegel, J. T., Tan, C., **Rosenberg, B. D.**, Navarro, M. N., Lyrantzis, E. A., Alvaro, E. A., & Jones, N. (2016). Anger, frustration, boredom and the department of motor vehicles: Can negative emotions impede organ donor registration? *Social Science & Medicine*, 153, 174-181.
<https://doi.org/10.1016/j.socscimed.2016.02.013>

Rosenberg, B. D., & Siegel, J. T. (2016). The effect of inconsistency appeals on the influence of direct-to-consumer prescription drug advertisements: An application of goal disruption theory. *Journal of Health Communication*, 21, 217-227.
<https://doi.org/10.1080/10810730.2015.1058439>

Rosenberg, B. D., Lewandowski, J., & Siegel, J. T. (2015). Goal disruption theory, military personnel, and the creation of merged profiles: A mixed method investigation. *Journal of Mixed Methods Research*, 9, 51-69. <https://doi.org/10.1177/155868981350800>

Lewandowski, J., **Rosenberg, B. D.**, Parks, M. J., & Siegel, J. T. (2011). The effect of informal social support: Face-to-face versus computer-mediated communication. *Computers in Human Behavior*, 27, 1806-1814. <https://doi.org/10.1016/j.chb.2011.03.008>

Works in Revision

Rosenberg, B. D., & Siegel, J. T. (revise and resubmit). Psychological reactance theory: An introduction and overview. *Motivation Science*.

*Srivastava, S., **Rosenberg, B. D.**, & Berardi, V. (revise and resubmit). Unhoused and unknown: Californians' perceptions of homeless causes and policy ideas. *Journal of Homelessness and Distress*.

Works Under Review

Lee, S., Umeda, C., **Rosenberg, B. D.**, & Tucker-Roghi, G. (manuscript under review). Evaluation of curricular micro-interventions to support college student resilience: A pilot study. *Journal of American College Health*.

Wang, Z., *Duan, C. & **Rosenberg, B. D.** (manuscript under review). The effect of exploitative leadership on safety behavior: A moderated mediation framework. *Journal of Vocational Behavior*.

Ren, S., **Rosenberg, B. D.**, & Wang, Z. (manuscript under review). Framing green human resource management to enable voluntary employee green behavior at work: Conformity or reactance. *Journal of Management Studies*.

Works in Preparation

Lopez, R., **Rosenberg, B. D.**, Siegel, J. T., *Moughan, M., *Brown, M., & *Heffron, E. (manuscript in preparation). The dynamics of goal disruption and goal expectancy violations in daily life: A pilot study.

Rosenberg, B. D., & Siegel, J. T. (manuscript in preparation). Beyond anger and negative cognitions: Expanding outcomes of freedom threat.

*Staunton, T. V., Alvaro, E. A., & **Rosenberg, B. D.** (manuscript in preparation). Inoculating against reactance: The effectiveness of three pre-messages.

Siegel, J. T., & **Rosenberg, B. D.** (manuscript in preparation). The creation and validation of a measure of goal disruption: The Goal Disruption Inventory.

Siegel, J. T., **Rosenberg, B. D.**, Navarro, M. N., L., Lyrantzis, E., & Jones, N. D. (manuscript in preparation). Goal disruption theory: A review and proposal.

Siegel, J. T., Lyrantzis, E. A., & **Rosenberg, B. D.** (manuscript in preparation). Development and validation of a brief measure of psychological disequilibrium.

Published Book Chapters & Edited Volumes (* denotes student at time of publication)

Rosenberg, B. D., Coulson II, T., Falco, C., & Siegel, J. T. (in press). Don't tread on me: Freedom and reactance to autonomy threat. In K. Vail, D. V. Tongeren, B. Schegel, J. Greenberg, L. King, & R. Ryan (Eds.), *Handbook of the Science of Existential Psychology*.

*Falco, C., & **Rosenberg, B. D.** (in press). Psychological reactance and mental health communication. In J. T. Siegel & M. C. Yzer (Eds.), *Handbook of Mental Health Communication*. Hoboken, New Jersey: Wiley-Blackwell.

Rosenberg, B. D., *Marshburn, A., & Siegel, J. T. (2022). Persuasive communication: Source, message, audience. In M. A. Hogg (Ed.), *Oxford Research Encyclopedia of Psychology*. Oxford, United Kingdom: Oxford University Press.
<https://doi.org/10.1093/acrefore/9780190236557.013.285>

Rosenberg, B. D., & Siegel, J. T. (2020). Reactance and spiritual possibilities: An application of psychological reactance theory. In K. Vail & C. Routledge (Eds.), *The science of religion, spirituality, and existentialism* (pp. 67-82). Amsterdam, Netherlands: Elsevier.
<https://doi.org/10.1016/B978-0-12-817204-9.00006-8>

Rosenberg, B. D., & *Silva, T. (2018). Attitude scales. In B. Frey (Ed.), *SAGE Encyclopedia of Research, Measurement, and Evaluation* (pp. 1504-1507). Thousand Oaks, CA: SAGE Publications, Inc. <https://doi.org/10.4135/9781506326139>

Rosenberg, B. D., & Navarro, M. N. (2018). Semantic differential scales. In B. Frey (Ed.), *SAGE Encyclopedia of Research, Measurement, and Evaluation* (pp. 140-144). Thousand Oaks, CA: SAGE Publications, Inc. <https://doi.org/10.4135/9781506326139>

*Jones, N. J., & **Rosenberg, B. D.** (2018). Program theory of change. In B. Frey (Ed.), *SAGE Encyclopedia of Research, Measurement, and Evaluation* (pp. 1315-1318). Thousand Oaks, CA: SAGE Publications, Inc. <https://doi.org/10.4135/9781506326139>

Scholarly Activities

Conference Symposia & Invited Talks

Rosenberg, B. D. (chair & organizer), Jiang, T., Hall, A., & Kaighobadi, F. (2024). COVID-19 vaccine hesitancy: Evidence from multiple perspectives, methods, and countries. *Association for Psychological Science*. San Francisco, CA.

Rosenberg, B. D., & Sigel, J. T. (2024). Psychological Reactance Theory: The history, the innovations, the next steps. *Society for Personality and Social Psychology*. San Diego, CA.

Rosenberg, B. D. (2023). Psychological reactance theory: Theoretical advances. *The Chicago School of Professional Psychology*.

Rosenberg, B. D. & Chen, R. (2023). Primer on cognitive bias. *Institute for Leadership Studies*, San Rafael, CA.

Lee, S., Umeda, C., Tucker-Roghi, G., & **Rosenberg, B. D.** (2023). Evaluation of curricular micro-interventions to support college student resilience: A pilot study. *International Society for Justice Research*. Munich, Germany.

Lee, S., **Rosenberg, B. D.**, Forrester, J. K., & Johnson, T. (2023). Supporting student resilience and well-being through curricular micro-interventions. *Society for Personality and Social Psychology*. Atlanta, GA.

Rosenberg, B. D. (2023). Health behaviors and longevity. *Osher Lifelong Learning Institute (OLLI)*, San Rafael, CA.

Rosenberg, B. D. (2022). Expanding psychological reactance theory: Experimental evidence. *Bard College*.

Rosenberg, B. D., & Siegel, J. T. (2022). Expanding psychological reactance theory: Three tests of the reactive spiral. *Society for Personality and Social Psychology: Motivation Science Preconference*. San Francisco, CA.

Rosenberg, B. D. (2021). Psychological reactance theory: Two advances. *University of California – San Diego*.

Rosenberg, B. D. (2021). Health Interventions with Children and Adolescents. *Osher Lifelong Learning Institute (OLLI)*, San Rafael, CA.

Rosenberg, B. D. (chair & organizer), Siegel, J. T., *Staunton, T. V. (2020). Psychological reactance theory: Basic and applied advances. *Western Psychological Association*, San Francisco, CA.

Rosenberg, B. D. (2020). Online data collection: Helpful tool or hindrance to progress? Roundtable discussion. *Western Psychological Association*, San Francisco, CA.

Rosenberg, B. D. (2020). Health psychology and health persuasion. *Osher Lifelong Learning Institute (OLLI)*, San Rafael, CA.

Rosenberg, B. D. (2020). More than a freedom threat: Expanding psychological reactance theory. *Fred Rhodewalt Social Psychology Winter Conference*, Salt Lake City, UT.

Rosenberg, B. D. (chair & organizer), Siegel, J. T., & *Knapp, M. (2019). Psychological reactance theory: Three theoretical advances. *Western Psychological Association*, Pasadena, CA.

Rosenberg, B. D., & Siegel, J. T. (2018). Threatening uncertainty and psychological reactance: Are freedom threats always noxious? *Western Psychological Association*, Portland, OR.

Rosenberg, B. D. (2017). Social cognition. *University of California – San Diego*.

Rosenberg, B. D. (2016). Threatening uncertainty and psychological reactance: Are freedom threats always noxious? *California State University – Los Angeles, Los Angeles, CA*.

Rosenberg, B. D., & Siegel, J. T. (2016). Investigating psychological reactance's role in responses to persuasive messages. *Western Psychological Association, Long Beach, CA*.

Siegel, J. T., **Rosenberg, B. D.,** Navarro, N. M., Lyrantzis, E. A., & Handren, L. (2014). Goal disruption theory: Theoretical advances and empirical support. *Association for Psychological Science, San Francisco, CA*.

Siegel, J. T., **Rosenberg, B. D.,** Navarro, N. M., Lyrantzis, E. A., & Handren, L. (2014). Goal disruption theory: Theoretical advances and empirical support. *Western Psychological Association, Portland, OR*.

Siegel, J. T., Beleva, Y., **Rosenberg, B. D.,** Navarro, N., & Lyrantzis, E. (2012). Goal disruption theory: A Tolmanian framework. *Western Psychological Association, San Francisco, CA*.

Conference Poster Sessions (* denotes student at time of presentation)

*Kenny, C., *Norris, K., *Antolin-Wilczek, E., Falco, C., Buckley, T., & **Rosenberg, B. D.** (2024). Beyond a freedom threat: Expanding outcomes of psychological reactance. *Western Psychological Association, San Francisco CA*.

*Antolin-Wilczek, E., *Perales, C., *Falco, C., Buckley, T., & **Rosenberg, B. D.** (2023). Moral emotions and psychological reactance: The effect of elevation on responses to freedom threats. *Western Psychological Association, Riverside, CA*.

Rosenberg, B. D. (2023). Mitigating psychological reactance with positive emotions: Two tests of elevation. *Society for Personality and Social Psychology: Motivation Science Preconference, Atlanta, Georgia*.

Moughan, M., Lopez, R., Brown, M., Heffron, E., **Rosenberg, B. D.,** & Siegel, J. T. (2022). The dynamics of goal disruption and goal expectancy violations in daily life: A pilot study. *New England Psychological Association, Worcester, MA*.

George, M., & **Rosenberg, B. D.** (2022). Vaccine hesitancy among adults during COVID-19. *Society for Epidemiologic Research, Chicago, IL*.

*Thomason, S., *Salomon, C., *Ramos, C., *Buckley, T., & **Rosenberg, B. D.** (2022). Psychological reactance theory: Expanding outcomes. *Western Psychological Association, Portland, OR*.

Rosenberg, B. D., & Siegel, J. T. (2021). The reactive spiral: A preregistered replication. *Society for Personality and Social Psychology: Motivation Science Preconference*.

Rosenberg, B. D., & Siegel, J. T. (2020). When reactance begets reactance: The reactive spiral. *Society for Personality and Social Psychology: Existential Psychology Preconference*, New Orleans, LA.

*Frederick, J., Berardi, V., & **Rosenberg, B. D. (2019).** Observational study measuring stair vs. elevator use in a collegiate dorm. *Chapman University Student Scholar Symposium*, Orange, CA.

*Boyd, O., *Green, E., *Burns, A., *Nasch, C., Pickerell, H., & **Rosenberg, B. D. (2019).** The effect of team-building interventions on group cohesion and academic performance. *Chapman University Student Scholar Symposium*, Orange, CA.

*Estrada, N., *Falco, C., *Hannigan, T., Berardi, V. B., & **Rosenberg, B. D. (2019).** Encouraging stair usage, one step at a time. *Western Psychological Association*, Pasadena, CA.

*Falco, C., & **Rosenberg, B. D. (2019).** Initial development of a new measure of ethical decision-making. *Western Psychological Association*, Pasadena, CA.

*Birch, L., & **Rosenberg, B. D. (2019).** Group cohesion among members of Greek organizations on college campuses. *Western Psychological Association*, Pasadena, CA.

*Nasch, C., *Pilcher, G., *Uyeda, J., & **Rosenberg, B. D. (2018).** Group cohesion and perceptions of group success in the college classroom. *Western Psychological Association*, Portland, OR.

*Nasch, C., *Pilcher, G., *Uyeda, J., & **Rosenberg, B. D. (2018).** Group cohesion and perceptions of group success in the college classroom. *Chapman University Student Research Day*, Orange, CA.

*Tang, F. T., Berardi, V., & **Rosenberg, B. D. (2018).** The effects of health-promoting signs encouraging stair use in parking structures. *Chapman University Student Research Day*, Orange, CA.

Rosenberg, B. D., & Siegel, J.T. (2016). Psychological Reactance and Doctor-Patient Communication: The Influence of Threatening Uncertainty. *Society for Prevention Research (SPR)*, San Francisco, CA.

Rosenberg, B. D., & Siegel, J. T. (2014). Goal Disruption Theory: Applied Implications. *Society for Personality and Social Psychology (SPSP) annual conference*, Austin, TX.

O'Brien, E., & **Rosenberg, B. D. (2012).** Categorizing health behaviors: A new typology. *Western Psychological Association*, San Francisco, CA.

Lewandowski, J., **Rosenberg, B. D.**, Parks, M. J., & Siegel, J. T. (2011). The effect of informal social support: Face-to-face versus computer-mediated communication. *Society for Personality and Social Psychology (SPSP) annual conference*, San Antonio, TX.

Rosenberg, B. D., Lewandowski, J., & Siegel, J. T. (2011). Desired end-states of military personnel: A mixed-methods analysis. *Western Psychological Association (WPA) annual conference*, Los Angeles, CA.

SCHOLARSHIP OF PRACTICE

Below are examples of news coverage of my research or commentary solicited for stories based on my research expertise, designed to help foster public interest in scientific research.

| Date | Description | Source (embedded link) |
|----------|--|---|
| Ongoing | Authored regular blog applying psychological science to current events in sports. | Psychology Today |
| 8/12/24 | Interviewed on NPR’s Hidden Brain podcast about reactance and threats to freedom. | Hidden Brain |
| 11/6/23 | Live TV interview about increasing COVID vaccination uptake among “passive positives.” | ABC7 News |
| 10/19/23 | Co-authored article on encouraging “passive-positives” to get COVID shots in Fall 2023. | Scientific American |
| 8/9/23 | Quoted in article on psychological reactance theory in everyday life. | Medium |
| 4/3/23 | Co-authored piece on cognitive bias in recalling big events. Appears on Dr. Katelyn Jetelina’s blog, which receives 500k views per post. | Your Local Epidemiologist |
| 3/27/23 | Interviewed on podcast discussing psychological reactance theory research. | Opinion Science |
| 1/18/23 | Quoted in article on people’s post-pandemic behavior. | Canvas8 |
| 12/24/22 | Quoted in article on pandemic fatigue and lack of motivation to continue preventive behaviors. | San Francisco Chronicle |

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| 12/10/2022 | Quoted in article on using social science to increase mask-wearing this winter. | The Guardian |
| 10/31/2022 | Recorded radio interview about increasing COVID booster uptake. | KCBS radio MSN (picked up the story, too) |
| 10/25/2022 | Quoted in article on increasing COVID booster uptake and absence of social science in pandemic response. | ABC News |
| 10/24/2022 | Co-authored piece applying social psychology to increasing COVID booster uptake. Appears on Dr. Katelyn Jetelina's blog, which receives 500k views per post. | Your Local Epidemiologist |
| 9/27/2022 | Live TV interview about increasing COVID booster uptake. | ABC7 News |
| 9/25/2022 | Authored op-ed applying social psychology to increasing COVID booster uptake. | Marin Independent Journal |
| 2/18/2022 | Quoted in article on mask-wearing during new phase of COVID pandemic. | Los Angeles Times |
| 10/15/2021 | Quoted in article on mask-wearing and social influence. | Byline Times |
| 9/28/2021 | Live TV interview about strategies for improving health communication during COVID. | ABC7 News |
| 9/28/2021 | Authored op-ed applying social psychology to create more effective COVID messaging. | San Francisco Chronicle |
| 7/28/2021 | Authored post summarizing recent research on the influence of uncertainty in perceptions of health messages. | Society for Personality and Social Psychology |
| 4/30/2021 | Authored post on freedom, reactance, and responses to health mandates. | International Society for the Science of Existential Psychology |

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| 12/15/2020 | Quoted in article on people's responses to pandemic-related lockdowns. | Canvas8 |
| 4/22/2020 | Quoted in article on Americans' coping behaviors during pandemic-related lockdowns. | Canvas8 |
| 2/20/2020 | Quoted in article on vaping and e-cigarette smoking among children and adolescents. | Parade Magazine |
| 1/13/2020 | Quoted in article on strategies for successful self-talk. | Medium |

SELECTED UNIVERSITY, DEPARTMENTAL, & PROFESSIONAL SERVICE

Service to Dominican University of California & the Psychology Department

Departmental & University Leadership

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|--|----------------|
| Co-chair, Psychology Department | 2024 - Present |
| Co-chair, Faculty Development Committee | 2021 - Present |
| Summer co-chair, Psychology Department | 2022 |
| Subgroup lead, Core Curriculum Committee: Social Sciences and Human Behavior | 2020 - 2021 |
| Working group lead, Core Curriculum Committee: Student voice in Diversity, Equity, & Inclusion initiatives | 2020 - 2021 |

Departmental & University Committee Membership

| | |
|--|----------------|
| Member, University Executive Committee | 2022 - Present |
| Member, Faculty Affairs Committee | 2022 - 2024 |
| Member, Search Committee: Tenure-track Clinical Psychology Faculty | 2022 |
| Member, Search Committee: Tenure-track Diversity Science Psychology Faculty | 2021 |
| Member, Search Committee: Academic Technologist and Faculty Development Director | 2021 |
| Member, Search Committee: Tenure-track Clinical Psychology Faculty | 2020 |
| Member, Core Curriculum Committee | 2020 - 2022 |
| Member, Open Educational Resources Taskforce | 2020 - 2021 |
| Member, Faculty Development Committee | 2020 - Present |
| Member, Dominican Research Collective | 2019 - Present |
| Academic Advising Coordinator, Chapman University Psychology Department | 2017 - 2019 |

Community Outreach

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| Founding Member, Dominican Jewish Alliance | 2023 - Present |
| Lecturer, San Rafael Rotary Club | 2020 |

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| Lecturer, Osher Life-Long Learning Institute, Dominican University of California | 2019 - Present |
| Leadership Consultant, Fairmont Management, Glendale, CA | 2019 - Present |
| Research Consultant, Institute for Global Futures, San Francisco, CA. | 2017 - Present |
| Research Consultant, Feldenkrais Movement Institute, Berkeley, CA. | 2015 - Present |
| Research Consultant, PRES Associates/Mazin Education, Park City, UT. | 2014 - 2016 |
| Research Methodology Consultant, School of Community & Global Health | 2012 - 2013 |
| SPSS Statistics Consultant, Claremont Center for Mathematical Sciences | 2011 - 2012 |
| Research Associate, Health Psychology and Prevention Science Institute | 2011 - 2015 |
| Data Collector/Analyst, School of Community & Global Health | 2011 - 2013 |
| Research Assistant, Health Psychology and Prevention Science Institute | 2009 - 2011 |

Service to the Field of Psychology

Editorships, Editorial Boards, & Manuscript Reviewing

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| Guest Editor, <i>Motivation Science</i> , Special Issue: Psychological reactance theory: You cannot read this special issue | 2023 - Present |
| Editor, <i>Current Psychology</i> , Social and Health sections | 2023 - Present |
| Associate Editor, <i>Social and Personality Psychology Compass</i> , Special Issue on Social/Personality Psychology and COVID-19 | 2023 |
| Associate Editor, <i>Current Psychology</i> | 2019-2023 |
| Editorial Board, <i>Current Psychology</i> | 2018-2019 |

Ad-Hoc Reviewing (* denotes multiple reviews performed for that journal)

*British Journal of Social Psychology, Clinical Psychology and Psychotherapy, Communication Research, Communication Studies, Current Psychology**, *Health Education and Behavior, Human Communication Research**, *Humanities and Social Sciences Communications, International Journal of Business Communication, Journal of Experimental Social Psychology, Journal of Mixed Methods Research, Mass Communication and Society, Military Psychology**, *Personality and Social Psychology Bulletin, PLOS ONE, Psychology of Women Quarterly, Social and Personality Psychology Compass**

Professional Memberships and Service (service listed where applicable)

American Psychological Association (2008 - Present)

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| Conference Program Reviewer | 2022 - Present |
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Association for Psychological Science (2013 - Present)

Society for Health Psychology (2019 - Present)

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| Conference Program Reviewer | 2022 - Present |
| <i>Society for Personality and Social Psychology (2008 - Present)</i> | |
| Professional Development Committee | 2022 - Present |
| Conference Program Reviewer | 2021 - Present |
| <i>Society for Teaching of Psychology (2013 - Present)</i> | |
| <i>Western Psychological Association (2008 - Present)</i> | |
| Annual Conference Program Co-Chair | 2023 - 2024 |
| Conference Program Reviewer | 2023 - Present |
| Council of Representatives | 2019 - Present |